



CATALOG AD AUTOMATION

Turn every product in your feed into **an on-brand catalog ad.**

FeedForce sits between your product feed and the ad platforms, applying your brand's design system to every product, automatically.

THE PROBLEM

Your biggest ad channel runs on your weakest creative.

Catalog ads (DPA) pull products straight from the feed: a bare photo on white. No logo, no price framing, no offer. In the placement where most of the budget is spent, every brand looks identical to its competitors.



Design does not scale the way catalogs do.

1,000s

of SKUs in one catalog

No design team can hand-produce creative for every product, or keep it current once they have.

Every

placement wants its own format

Feed, Stories, Reels, carousels: each expects its own crop, layout and hierarchy.

Daily

feed changes reset the work

Prices move, products sell out, sales start. Static creative is stale the day after it ships.

Same feed. On-brand, every SKU.



When Idefix's product feed runs through FeedForce, every product card automatically picks up its price, installment options, rating and brand identity.

The left column is the raw feed; the right column is what ships to the ad platforms. No designer in between, just a template system.

HOW IT WORKS

Connect the feed. We handle the scale.

1

Pull the feed

Shopify, XML, CSV or any feed source, one-time setup.

2

Build the creative system

Templates with your brand; dynamic fields mapped to the feed.

3

Generate every SKU

Thousands of branded creatives rendered automatically.

4

Review and approve

QC the output; you decide what ships.

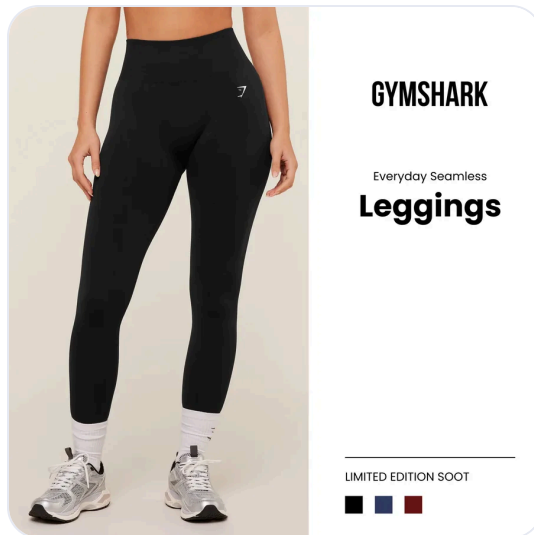
5

Publish and test

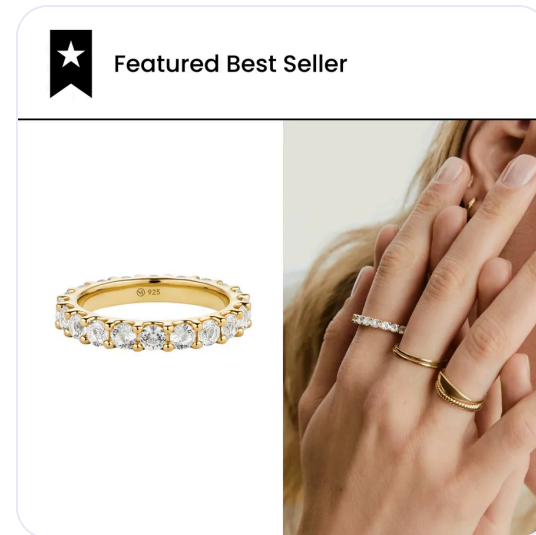
Platform-ready feeds pushed out; variants tested live.

OUTPUTS

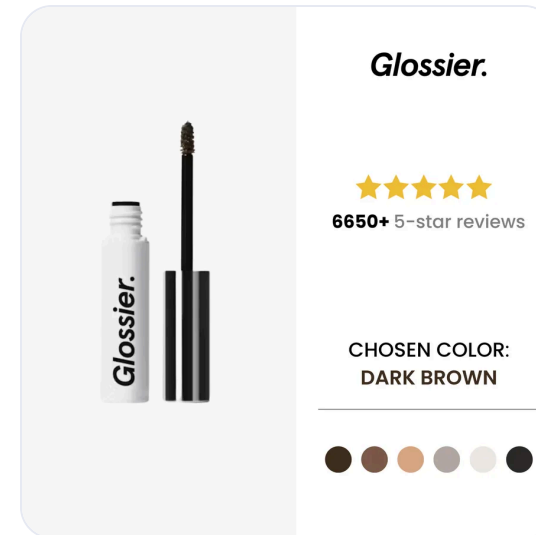
One feed. Multiple creative outputs.



Branded DPA images
Logo, price and badges on every product



Product-level videos
Motion creatives from static product data



Story and Reels formats
Vertical variants built per placement

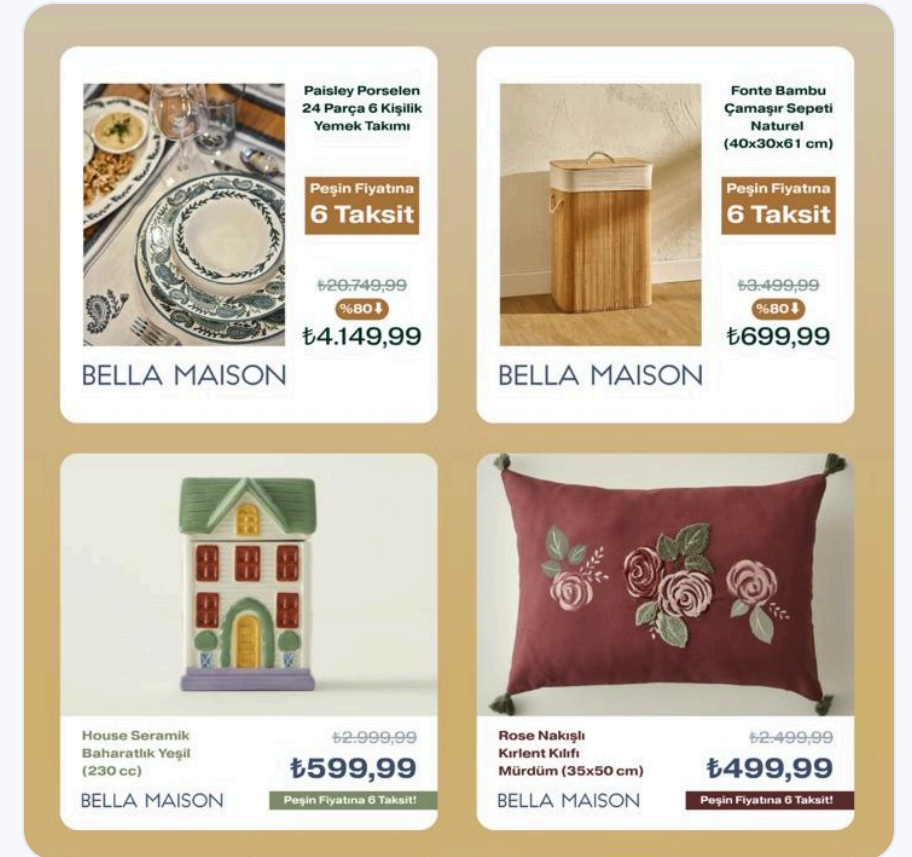


Carousel creatives
Multi-card sets that tell a collection story

Set up the system once. Every product follows it.

Bella Maison's creative system was defined once: colour palette, typography, installment badge, discount label.

From dinner sets to bedding to home fragrance, every SKU runs through the same system and renders with its own data. New products added to the catalog inherit it automatically.



ALWAYS CURRENT, ALWAYS TESTING

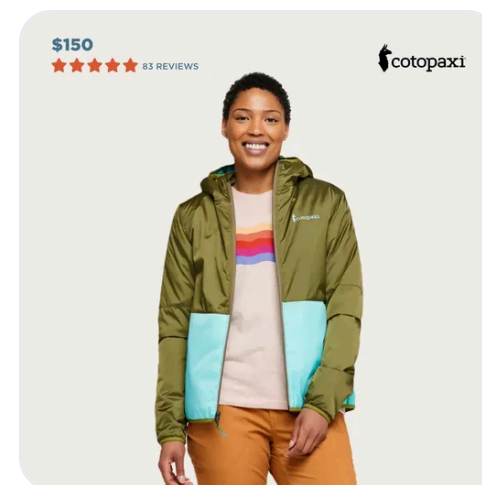
Creative that keeps up with the feed.

Hourly, daily or weekly refresh

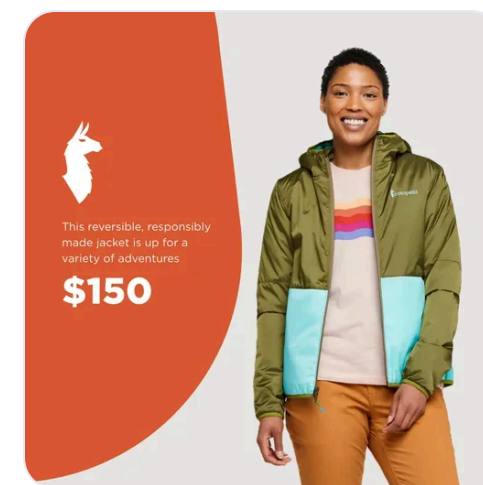
Price changes, stock and new arrivals flow straight into the creative. Every update generates a unique URL, so Meta and Google never serve an outdated version.

A/B variants at catalog scale

Layout and message variants are generated for the whole catalog, so creative decisions are made with data instead of taste.



VARIANT A



VARIANT B

CLIENT WORK

Made with FeedForce.



Nil Asya · Özdekteyim · Zsa Zsa Zsu · Reeder · Shule · Türkiyehalı · Bella Maison · İdefix and more

feedforce.co

Jewelry, retail, home textiles, electronics, lifestyle

WHO IT IS FOR

Built for whoever owns the catalog problem.

Brands and ecommerce teams

Stores with large catalogs: fashion, jewelry, home, electronics.
Connect your feed and every product shows up in ads with your identity, current price and live offer.

Agencies

A separate brand system per client, approval before anything ships, multi-client scale without designer hours. Onboard a large-catalog client in days.

PRICING

Flat monthly, by catalog size. Never a percentage of ad spend.

Start free

\$0

Up to 50 products. Connect your feed and see your own products branded before you pay.

Grows with the catalog

from \$50_{/mo}

One price per catalog size, everything included: all formats, all placements, A/B variants, automatic refresh. Month to month, cancel anytime.

500K+ products

Custom

For very large catalogs and multi-account setups, priced together.

INTEGRATIONS

Works with the stack you already run.



Any XML / CSV feed source is supported.



Connect your feed. See your own products, on-brand.

Free up to 50 products. Setup takes minutes; your first branded creatives are generated from your own catalog.

app.feedforce.co/register

info@feedforce.co